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“Why the BIG Wedding Industry is Afraid of Dave Westfall!”

Expert Launches new book to help engaged couples enjoy wedding planning

Denver, CO – Dewpointe Press announces the launch of Dave Westfall's latest book, *BIG Weddings SUCK!* on Friday, November 2 through Monday, November 5. "This is an amazing guide to one of life's most important decisions," says Robert White, Author of *Living an Extraordinary Life*. "I don't 'like' the title, yet it is so very true." Dave Westfall is a wedding elopement expert who writes clearly and powerfully about making better wedding decisions and creating a truly memorable experience."

Dave Westfall is a true believer in small weddings and elopements, especially as he sees "The cost of big weddings keep going up as various parties in the wedding business ply their predatory practices on unsuspecting engaged couples." In this latest publication, *BIG Weddings SUCK!*, Dave gives tips to those who are newly engaged and couples who are planning a wedding. Dave puts sanity back into the sanctity of marriage and helps those engaged couples avoid the cost and stress of dealing with the Wedding Industrial Complex (WIC).

Westfall speaks from first-hand experience. "I eloped in 1968 before eloping was cool, at the same time that John Lennon, of Beatle fame, eloped with Yoko Ono. "Since 2011 I've helped 1.1 million couples elope and they saved over \$25 billion on their weddings."

Dave is an internationally recognized Elopement Expert. He uses his background as a Certified Mastermind Business Coach, Internet Marketing Consultant, and Website Developer to show couples how to take and keep control of their wedding planning process. As a former Innkeeper, he has experience as a CEO as well as other top tier management positions. Dave earned his MBA in

Management and a Bachelor of Science in Economics from Minnesota State University in Mankato, MN.

“Recent research indicates that the more you spend on your wedding, the higher your risk of divorce,” he says. In *BIG Weddings SUCK!* after he describes the down side of big weddings, including outrageous cost and incredible stress, Dave covers other topics like themed weddings that are intimate, tiny, nontraditional and destination. He also provides non-traditional wedding alternatives to the modern extravaganzas typically portrayed in movies.

Westfall got the idea for *BIG Weddings SUCK!* after collecting a list of over 1,400 places to elope for his website: <https://WhereToElope.com>. The website has become the go-to authority site for elopements. Dave explains, “*BIG Weddings SUCK!* is a contrarian book for engaged Millennial Brides-to-be and Grooms-to-be that exposes the out-of-control attitudes, practices and pressures applied by some big wedding-related businesses.”

Westfall is on a mission with *BIG Weddings SUCK!* In the book he discloses the high price of big weddings not only in dollars, but also in energy, stress and time. The average cost for a wedding in the United States in 2017 was over \$25,500 – and that did not include the \$4,500 cost of a weeklong honeymoon. The Big Wedding Industry is not likely to appreciate Westfall’s insights and suggestions. However, the hundred thousands of couples who benefit from his approach will be delighted with how much more they enjoy planning their special day.

BIG Weddings SUCK! will be available on Amazon and IngramSpark starting November 1, 2018.

Get your copy today! For details on how to purchase the print or ebook - <https://amzn.to/2yWt616>

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Schedule your interview or public speaking engagement with Dave Westfall’s publicist:

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